Samantha Wanamaker

A data-driven UX designer with experience in conceptualizing user-centered products

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UX Projects

Website Creation for Charity Organization

April 2021–June 2021

A Rae of Joi is an organization that aims to help parents who have children diagnosed with pediatric cancer by providing them an avenue to ask for the help they need in the form of donations, items, money, etc. Our team was tasked with creating a brand image and website so users can apply for support. Tools: Figma, Canva, Wix, MailChimp

A Placemaking Outdoor Recreation Application

April 2021–June 2021

Proposal of a digital tool, Illahee—a placemaking outdoor recreation application with embodied interaction provided through guided audio-visual channels. Illahee aims to promote ecological awareness of and engagement with Indigenous history, culture, traditional knowledge systems and sovereignty efforts. Tools: Figma, Miro, Wix

Information Architecture Redesign

March 2020–June 2020

Researched and identified problems in the mobile web navigation of the Legal Aid Society of San Diego. Performed content inventory, card sorting, treejack testing, and chalkmark testing to create a new navigational system. Tools: Axure, Optimal Workshop, and Figma

Experience

English Tutor | Cafetalk

August 2020–Current

Teaching English learners in Japan online. Help them improve on their pronunciation, grammar, and general conversation fluency.

Autism Specialist | Alternative Teaching Strategy Center

October 2018–July 2020

Worked one on one session with autistic students. Used visual learning styles to help them comprehend concepts. Taught subjects in math, biology, language arts, science, and typing.

Education

DePaul University

June 2021

M.S. Human Computer Interaction

University of California, Davis

June 2018

B.S. Psychology, Biology Emphasis

Minor History

Skills

Information Architecture

Usability Testing

Content Inventory

User Research

Wireframing

Prototyping

Personas

Storyboarding

Tools

Axure

Figma

Illustrator

HTML/CSS

Qualtrics

Optimal Workshop